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CellApps

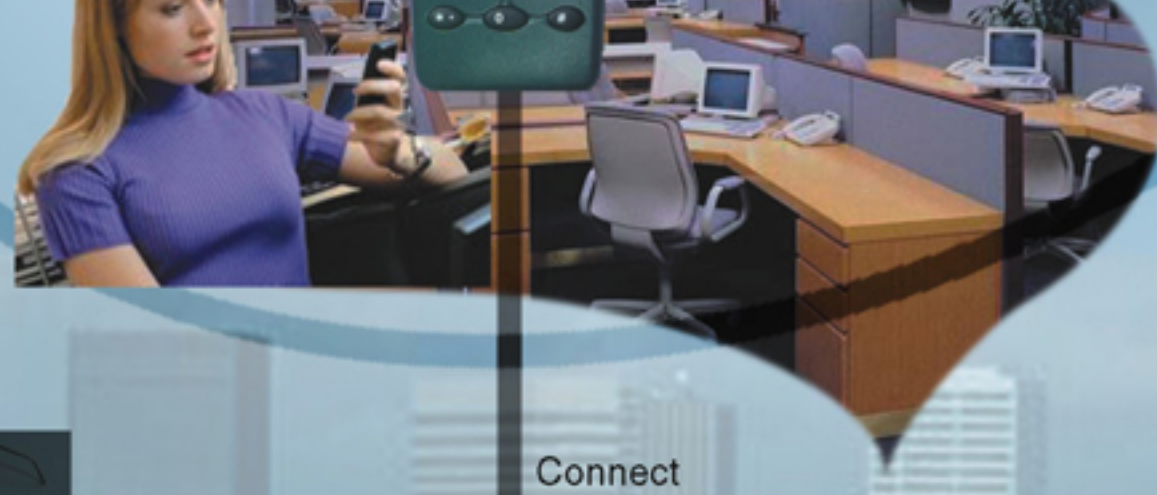
A Product of Saltriver Infosystems

A multi utility SMS software with varied applications like sending single or bulk SMS, SMS enabling your ERP/MIS, receiving e-mail notification on your mobile or for any other custom SMS solutions.



CRM/CUSTOM SMS SOLUTIONS

ERP ON SMS



Connect Mobile/GSM Modem to PC



BULK SMS ADVERTISEMENT

E-MAIL ALERTS



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CellApps

CellApps Lite

Your Mobile Messenger

Features:

SMS delivery engine for your....

- Intranet - Send SMS to colleagues/clients from your intranet
- Office LAN - Send SMS to multiple recipient from any PC on LAN
- Advertising - Send bulk SMS for your product campaign from your PC directly
- Application - Integrate SMS alerts with your application/devices

How it works:

A GSM modem or compatible mobile phone like Nokia 5110 is connected to serial/IR/Bluetooth port on your PC on which Cellapps software is installed. The device should have an active SIM card. Cellapps contains a web server which allows you to send SMS message from a web page. It also includes a client application for sending bulk SMS messages. The system takes around 7 - 8 second to deliver one message.

CellApps Telco

Increase Customer Loyalty through Consumer centric value added services

Features:

Possible Value Added Services using Cellapps

- Web to SMS
- Web to SMS Interactive Chat
- Email to SMS
- SMS to Email
- Scheduled Content Push/Pull Applications
- Mail Arrival Notification
- Controlled Bulk Messaging
- Consumer/Corporate specific keywords for content access



SMS



How it works:

Cellapps software is installed on a machine and configured to communicate with SMSC. The software needs a send only and an inbound/receive ASE account. Cellapps software contains an inbuilt webserver and MTA to receive web and mail requests. These components supports web2sms and mail2sms functionalities. Cellapps software is shipped along with standard handlers for smschat, sms2email and webcontent delivery etc. It also allows the administrator to create new keywords/services using the wizard and then register them with cellapps for deployment. Cellapps allows integration with subscriber database for verification. Cellapps authentication purpose. The system can deliver messages at acceptable speed to the SMSC.



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CellApps is open and extensible platform which allows to seamlessly access any of the existing information source like database, websites or your MIS/ERP applications via SMS on Mobile Phone.

Cellapps Corporate

Mobilize your business applications

- Check your corporate mail account from your mobile
- Check status of orders or price lists from your mobile
- Apply leave or fill expense report from your mobile
- Access online ERP/MIS (production/collection etc.) reports on your mobile
- Instant access to crucial information lying on your machine/intranet/ERP/MIS application.
- Allow your field force to access/update information from your centralized database.
- Allow management to receive ERP/MIS alerts (production level, stock material level, bank balance etc.)
- Check stock price/cricket score/horoscope from your mobile
- Develop mobile applications inhouse and deploy for use by all users



- PRODUCTION REPORT
- STOCK PRICE
- TODAY'S TOTAL ORDERS
- MAILS@OFFICESERVER

How it works:

Nokia 5110 phone/GSM Modem is connected to serial/IR/Bluetooth port of your PC on which CellApps software is installed. You need to put a valid SIM in the Nokia phone/GSM Modem. Cellapps software contains an inbuilt webserver and MTA to receive web and mail requests. These components supports web2sms and mail2sms functionalities. The administrator can create new keywords/services using the wizard and then register them with cellapps for deployment. We also provide API for twoway mobile application development and deployment using cellapps. The system includes many other prebuilt applications like payment reminder etc.



www.cellapps.com

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www.cellapps.com

Lite/Corporate

- O/S Windows 95/98/NT/2000/XP
- GSM Connectivity Nokia Mobile** with Data Cable/GSM Modem
- Database MS-Access MDB file
- Hardware Pentium II and above, 64MB RAM, 10MB Free Space on HDD

Telco

- O/S Windows 32bit Server (NT/2000)
- GSM Connectivity TCP/IP Connectivity with Nokia SMSC*
- Database Oracle / SQL Server
- Hardware Pentium III or above, 256 MB RAM, 25 MB Free Space on HDD

*Support for other protocols available on request. **Check for mobile phone compatibility

Package Includes:

Lite

- One way SMS server
- Web Server
- Bulk SMS client software
- Data Cable

Corporate

- Two way SMS server
- Plugin containers
- Web/ SMTP/Multicast Server
- Bulk SMS client software
- Data Cable
- Optional
 - Plugin for Database Integration
 - Plugin for Website Integration
 - Plugin for Email Server Integration
 - SDK for application developers
 - Prebuilt SMS applications

Telco

- SMS server
- Multicast server
- Mail notification server
- Plugin & security containers
- Billing & reporting application
- Database scripts for Sql and Oracle
- Content provider integration script wizards
- Prebuilt application for ASP services



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